

SPONSORSHIP OPPORTUNITIES

Mid-Year Meeting, April 4-7, 2018 – New Orleans, LA

PLATINUM \$5,250

- (2) Complimentary registrations
- Full page ad** in the meeting program. (See specifications and deadlines)
- Space available in registration area for literature distribution throughout the meeting
- Formal recognition during the entire conference (website, signage, program, app)
- Logo displayed in the ARELLO Boundaries edition following the meeting
- Sponsor designation name badge

GOLD \$3,675

- (1) Complimentary registration
- Half page ad** in the meeting program. (See specifications and deadlines)
- Space available in registration area for literature distribution throughout the meeting
- Formal recognition during the entire conference (website, signage, program, app)
- Logo displayed in the ARELLO Boundaries edition following the meeting
- Sponsor designation name badge

SILVER \$2,100

- Quarter page ad** in the meeting program. (See specifications and deadlines)
- Formal recognition during the entire conference (website, signage, program, app)
- Logo displayed in the ARELLO Boundaries edition following the meeting
- Sponsor designation name badge

BRONZE \$1050

- Formal recognition during the entire conference (website, signage, program, app)
- Logo displayed in the ARELLO Boundaries edition following the meeting
- Sponsor designation name badge

After you have determined your level of sponsorship, you may designate specific events/items to sponsor/co-sponsor that add up to your total sponsorship amount. Below are the costs of sponsoring specific events/items.

ADDITIONAL SPONSORSHIP OPTIONS

Refreshment breaks (up to 3 co-sponsors morning and 3 co-sponsors afternoon)	\$2,625 each
Welcome reception (2 co-sponsors)	\$3,500 each
Networking Reception (2 co-sponsors)	\$3,500 each
Registration Name Badge Lanyards w/ Company Name	\$1,050

[Please click here to submit your electronic sponsorship form and payment.](#)

SPONSOR ARTWORK SPECIFICATIONS

In order to allow maximum exposure of your sponsorship commitment, logos should be submitted with your sponsorship form and payment. If you have sponsored an ARELLO event any time after 2013, we have your logo on file. If you are a new sponsor, or, if you have updated your logo, please follow the technical specifications below.

LOGOS

File type: tif, jpg, pdf, or Adobe Illustrator

Resolution: 300 dpi

Color: CMYK

Size: Minimum 2" high let the depth come

ADS

File type: tif, jpg, pdf

Resolution: 300 dpi

Color: CMYK

AD SIZES

PLATINUM AD: Full page. 6-1/4 x 7-3/4

GOLD AD: Half page 6-1/4 x 3-3/4

SILVER AD: Quarter page 3-1/4 x 4

DEADLINES

LOGOS are due upon submission of sponsorship form

Submit your logos ASAP to

Marianne@arello.org

ADS are due

5:00 pm CST, March 9, 2018

Send to: *marianne@arello.org*